

STEFAN BENITO APPOINTED NEW VICE PRESIDENT COMMERCIAL OF THE SIHL GROUP

The Sihl Group is taking the next step on its transformation journey into becoming a modern technology company: On September 1, 2021, Stefan Benito will assume the new position of Vice President Commercial for EMEA and APAC.

54 years old and born in Düsseldorf, Benito previously served for six years on the management board of Thomas GmbH, focusing on sales and marketing as well as its Chinese subsidiary. At the Sihl Group, he will also assume responsibility for all sales and market management activities in his territories and report directly to Peter K. Wahsner, CEO of the Sihl Group.

After graduating with a degree in business administration, Benito gained extensive international commercial experience at Air Liquide GmbH in Düsseldorf, the Siegwerk Druckfarben Group, Huber Packaging Group GmbH and Cabot Switzerland GmbH. In his last position at Thomas GmbH, he was not only a director with responsibility for sales of 75 million euros, but also chairman of the board of directors for five subsidiaries in the USA, Argentina and Spain.

New leadership experience for the Sihl Group

“With his extensive commercial experience and proven leadership skills, Stefan will bring new leadership expertise to the commercial organisation. Driving profitable growth in our existing markets and innovation platforms, as well as improving customer focus are clearly defined goals for the next renewal phase on our transformation journey,” says Peter K. Wahsner, discussing the new responsibilities of the Vice President Commercial.

Stefan Benito will take up his new position on September 1, 2021.

This is what
defines us

Sihl is a strong partner for future-orientated industries and creates innovative solutions with its premium coatings.

With more than 350 employees in the Sihl Group, we contribute to the success of our customers from a wide range of industries in almost every country in the world.

From automotive and tourism, from packaging and labels through to printing and logistics, our customers trust our premium coatings and technological expertise. As a specialist for future-proof products, Sihl lays the foundations for innovative trends and promotes sustainable results. In short, Sihl is simply the better solution!

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